

About Us

At Prince Traders, all our activities revolve around Swimming Pools. No matter the size or shape, residential or commercial, temporary or permanent, indoor or outdoor, a hotel or a club, a sports complex or a water park, we have the capacity to provide you with the optimum solution.

The company was established in 1992, and has ensured its position as a reference point in the Swimming Pool Industry in India since inception. The company stands apart of the crowd as it define itself as a service provider and not just a swimming pool constructor or a chemical vendor. We undertake all services related with Swimming Pools Under One Roof.

What is a Swimming Pool?

A Swimming pool is an open water system, which is constantly influenced by the environment as well as by the swimmers using the pool.

Rain, wind and sunshine, all have an influence on the purity and clarity of water; so do the swimmers, introducing foreign particles such as sweat, lotions and oils into the swimming pool water.

For a clean and healthy swimming pool, some form of sanitisation of the pool water is required on a regular basis.

The balance and quantity of chemicals we put into the pool is therefore, extremely important from health point of view - on one hand we have bacteria, viruses and fungus which can potentially cause illness, and on the other hand, the swimming pool chemicals that we add can cause physical harm. Unfortunately we can only see the relatively harmless black algae and green algae present in the pool water, but very harmful bacteria, viruses and fungi remains invisible to the naked eye.

With us, you can be assured of healthy and enjoyable times at the pool and poolside.

What is Swimming Pool Maintenance?

In ensuring a clean, clear swimming pool, our efforts are concentrated in two major areas: maintaining or adjusting the chemical balance of the pool water, and removing the unwanted dirt and foreign particles from the swimming pool.

Balancing the chemicals in the swimming pool water cannot be maintained by adding pool chemicals as and when we feel like. We need to regularly test the pool water and adjust the levels accordingly (waterXperts).

In order to remove unwanted substances from swimming pool, we rely on adequate circulation of water and proper filtration system; regular brushing of underwater surface, high-pressure vacuuming of swimming pool and cleaning the surface of water. We also need to clean the filter and replace the filtration medium if necessary. And, these tasks require high-level technical skills in pool operation and precision in chemical dosing.



Top Mounted Sand Filter



Side Mounted Sand Filter





Centrifugal Pump



Multiport Valve



Vaccum Trolley



Moving Filtration Unit





Overflow Drain Grating



Stainless Steel Ladder



Above Ground Portable Pool



Under Water Lights



Telescopic Handle



Vaccum Head



Suction Head



Triangular Head



Stainless Steel Suction Head



Curved Wall Brush



Algae Brush



Floating Hose Pipe



Leaf Net (Heavy duty)



Leaf Net

What only we do?

We provide all types of Swimming Pool products and services, with some Add-Ons, that we bet no one around offers; better than us:

Consultancy	Chemical Dosing is an art; needs to be corrected very often according to weather changes, climatic conditions, water quality, usage, length of days, amount of dust in the air, etc.
WaterXperts	We ensure the wellbeing of water and takes pride in offering this service to you
Optimum Utility	We make sure that you derive the maximum utility out of every single penny you spend
Manpower ¹	Skilled boys for pool operations can be provided with guarantee of performance

What is in Store for You?

- Everything mentioned in 'What we Offer?'
- Customised Packages for Swimming Pool Maintenance as per requirements
- Add-Ons at no cost²
- ¹. can be availed at additional cost along with our maintenance services only
- ². only if you avail our services for swimming pool maintenance, else; all is charged separately

Our Clients...

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- B.A.E Systems India Ltd
- **British Airways**
- British Gas India Ltd
- **Embassy of Finland**
- **Embassy of Germany**

- G.E. Electricals
- Glaxo Healthcare
- IKEA Trading (India) Pvt. Ltd.
- **KLM Airlines**
- Nestle India Ltd
- Premier Oil

Punjab Kesari

- **RBS**
- Sona Koyo Steering Systems Ltd.
- **UNINOR**
- Xerox India Ltd

..and many more

What we offer?

Products	Description	Variants	
Swimming Pool Chemicals	All Indian and Imported chemicals for maintenance of swimming pools	ChlorinesFlocculatorsAnti-AlgaePH-BalancersAnd many more	
Swimming Pool Accessories	all types of accessories for maintenance and designer options for pool sides	 Fountains Ladders Underwater Lights Suction Machines & Head Wall Brushes Leaf Net Telescopic Rods Floating Hose Pipes Pool Side Furniture 	
Plant Perfection	Filtration, an essential part of Swimming Pool, needs to be kept well by regular services	 Servicing of Filter Vessel, Valves, Pumps, etc Replacement of Filtration Medium 	
Swimming Pool Repairs	Various options for a partial or a complete makeover of Swimming Pool	 Re-Tiling Grouting Over-Flow Drain Grating PVC Liners PipeLess Filters Replacement of Filtration Plant, Pumps, Skimmers, Valves, etc 	
Swimming Pool Construction	Beauty of the lawn and elementary for luxury; any size, any shape with a finish never seen before	 In-Ground Swimming Pools Standard Designer Above-Ground Swimming Pools 	
Solar-Heating Systems	Saving on our non-renewable resources, we have come up with an all new concept of solar-heating systems for swimming pools		
Swimming Pool Covers	ing Pool Covers In a dusty weather like India, pool covers come as angels for Swir		
Wellbeing	Water, an ancient healer of Greece for wellbeing, maintained here to its natural form by waterXperts		



For Further Details Please Contact:



Redesigning Swimming Pool Concepts

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